

# Management Effectiveness Workshop

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## **Marinating Management Effectiveness - assessing management of Marine Protected Areas**

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## Management effectiveness evaluation

# Role of evaluation in protected area management



Protected areas play a critical role in biodiversity conservation' ...

are 'natural solutions' to climate change...

and are vital to community health and well-being.

Effective management is *increasingly* essential to allow PAs to play this role in the face of escalating challenges – climate change, increasing resource demands, invasive species...

# Evaluation – a critical part of management

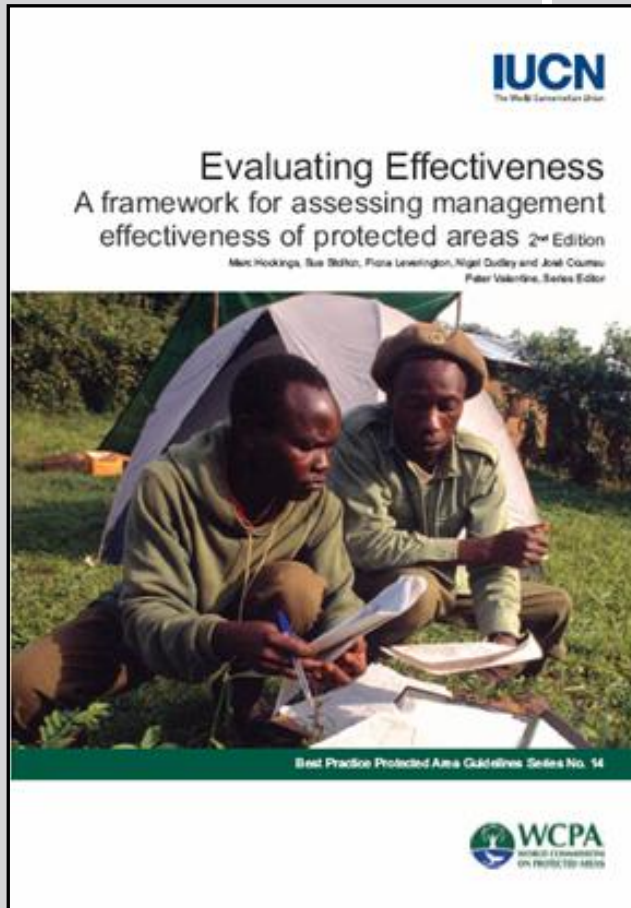


Evaluation can:

- Help us manage better (adaptive management)
- Help reporting (promote accountability and transparency)
- Help allocate resources efficiently (prioritising)
- Help build a supporting constituency (stakeholder participation and understanding)

# Management effectiveness

## The WCPA Framework



# Introduction to MEE

## WCPA assessment framework

Elements of evaluation	Context <i>Where are we now?</i>	Planning <i>Where do we want to be?</i>	Inputs <i>What do we need?</i>	Process <i>How do we go about it?</i>	Outputs <i>What were the results?</i>	Outcomes <i>What did we achieve?</i>
Criteria	Significance Threats Vulnerability National policy Engagement of Partners	PA legislation and policy PA system design Reserve design Management planning	Resourcing of agency Resourcing of site	Suitability of management processes	Results of management actions Services and products	Impacts: effects of management in relation to objectives
Focus of evaluation	Status	Appropriate-ness	Economy	Efficiency	Effective-ness	Effectiveness Appropriate-ness

# Introduction to MEE

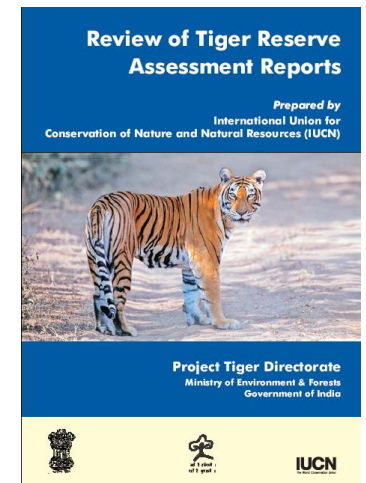
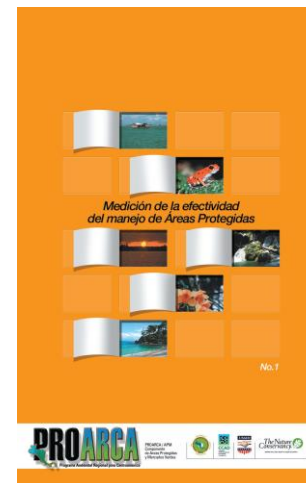
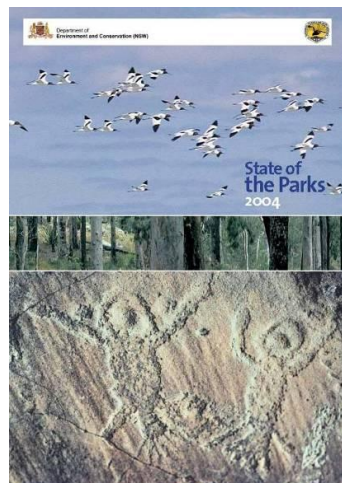
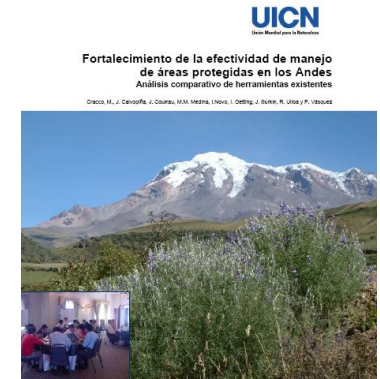
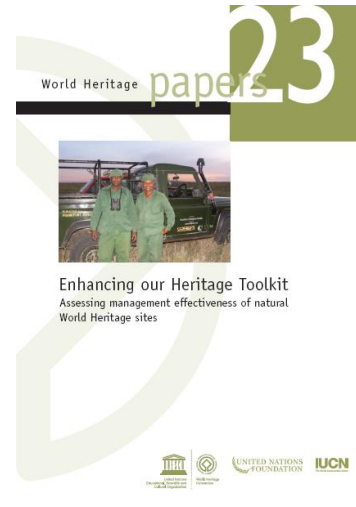
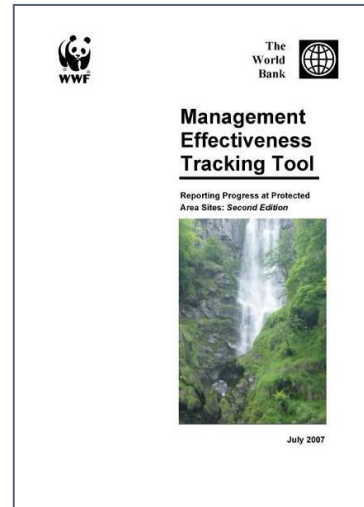
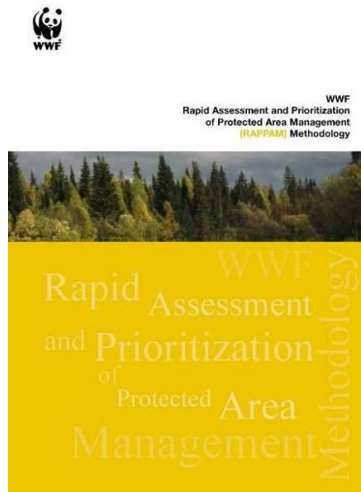
## A Diversity of Methodologies



Methodologies vary in terms of

- Level of detail in assessment (rapid, intermediate, in-depth)
- Scale (single site, system)
- Type of data collected (qualitative, quantitative, mixed)
- WCPA elements assessed
- Management dimensions addressed
- Self assessment vs External assessment
- Internal or public reporting

# Diverse methodologies



## Introduction to MEE

## Site level assessments

- Provide detailed information that can be used to understand and improve management
- Involves site managers in evaluation – value of the process
- Can link to annual work programming and site management planning
- Focus on applying the information to adapt management



# System level assessments



1. Most assessment system focus on the site level
2. There are a number of aspects of effective management of PAs that depend on system level characteristics and are not captured even when all PAs in a system are individually assessed
3. Adaptation of management at the system level may be essential to improve overall management and this should be guided and monitored by assessments at this scale
4. Can provide an opportunity for stakeholder and external expert input into assessments that is not possible with large site level assessment exercises

## International Context

Management Effectiveness Evaluation has become part of the international agenda for protected area management



## International Context – CBD Programme of Work on Protected Areas.



4.2.1 Develop and adopt, by 2006, appropriate methods, standards, criteria and indicators for evaluating the effectiveness of protected area management and governance ...

4.2.2 Implement management effectiveness evaluations of at least 30 percent of each Party's protected areas by 2010... (increased to 60% by 2015 at COP10 in Nagoya)

4.2.3 Include information resulting from evaluation of protected areas management effectiveness in national reports under the Convention on Biological Diversity.

4.2.4 Implement key recommendations arising from site- and system-level management effectiveness evaluations, as an integral part of adaptive management strategies.

## International Context

## COP10 – CBD Strategic Plan Target 11



Target 11 calls for at least 17 per cent of terrestrial and inland water, and 10 per cent of coastal and marine areas to be conserved through **effectively and equitably managed**, ecologically representative and well-connected systems of protected areas

## International Context

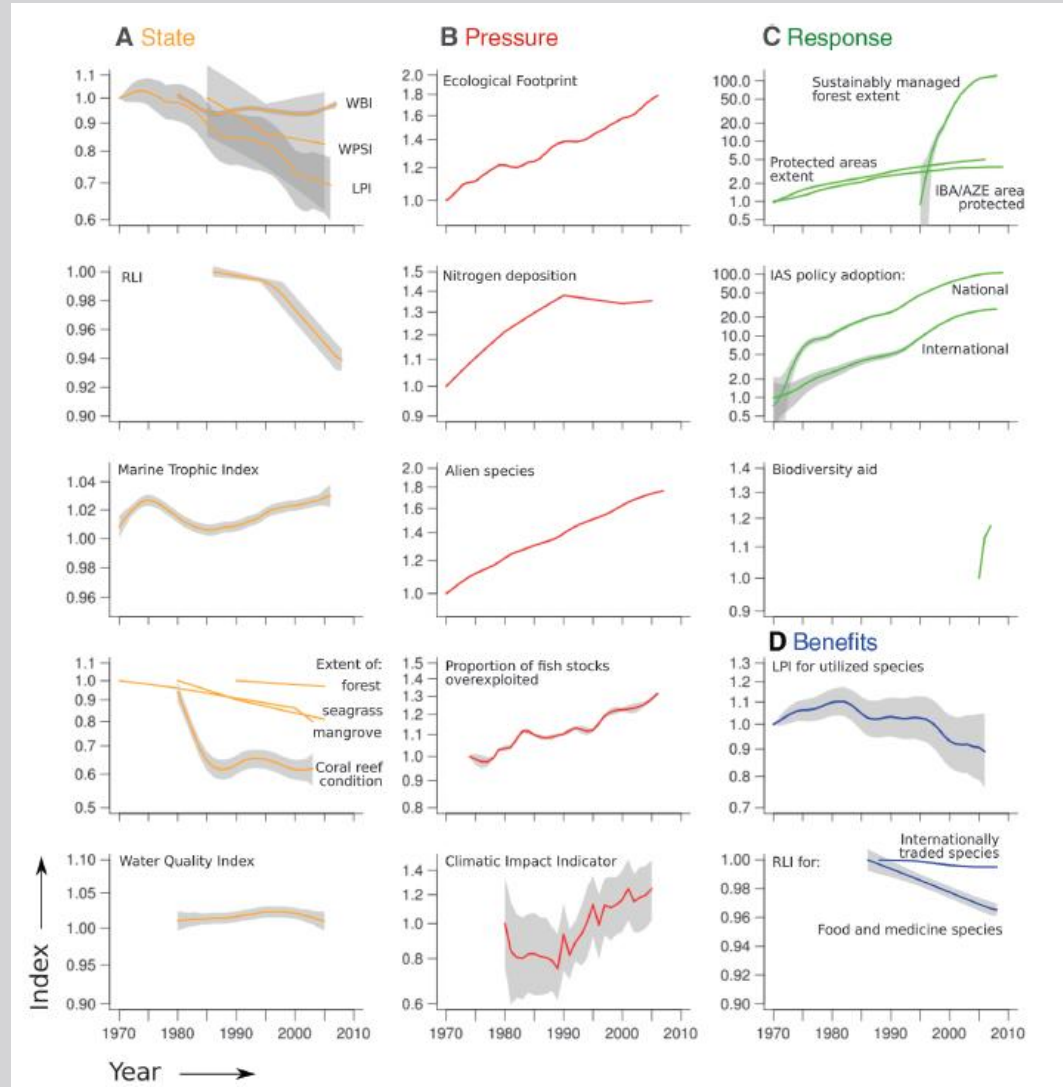
# 2010 Biodiversity Indicators – Protected Area Indicators



- Coverage of Protected Areas
- Overlay of protected areas with key areas for biodiversity
- Protected Area Management Effectiveness (PAME)

# International Context

# 2010 Biodiversity Indicator Results



# Global Study of PA Management Effectiveness (PAME)



THE UNIVERSITY  
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Nature  
Conservancy®*  
Saving the Last Great Places



## Three Key Objectives

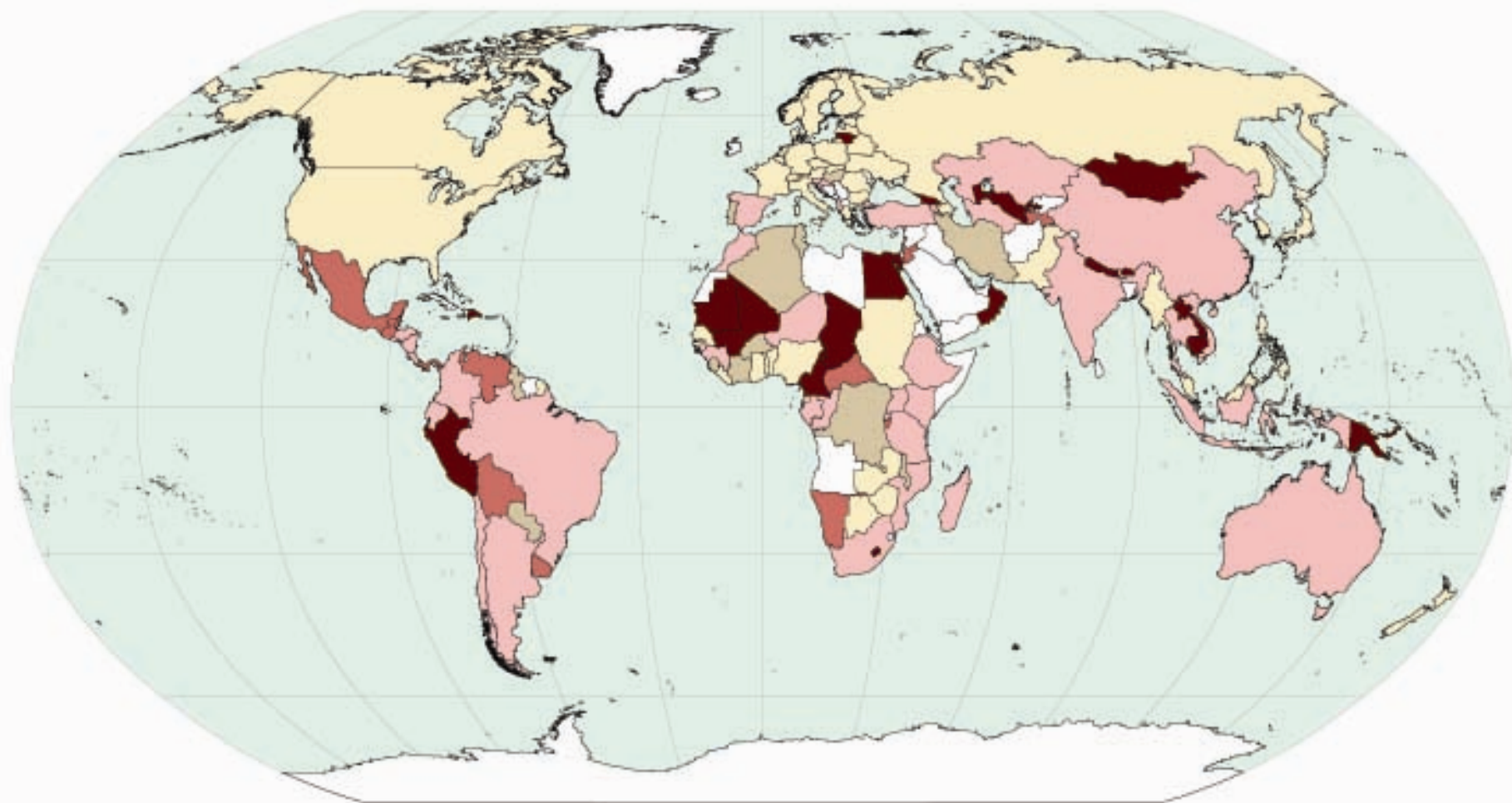
1. What has been done? – Assess progress towards the PoWPA targets for PAME
2. Status of parks, key threats, factors influencing effectiveness of management.
3. Integrate management effectiveness information into the World Database on Protected Areas.

Progress towards  
the PoWPA  
targets

## Adopt PAME systems

1. PAME studies undertaken in 128 countries using more than 45 methodologies (most based in IUCN-WCPA PAME Framework)
2. Systems for PAME adopted in Korea, Finland, India, many Central and South American countries, Australia, Mexico etc.
3. Systems being developed in South Africa, Thailand, Scotland
4. Many other systems that we are learning about through this and other studies





Percentage of sites assessed (number)



## MEE in MPAs

1. Global MEE database records assessments from 355 MPAs over period 1999-2009
2. A number of significant MPA studies undertaken since 2009 (Thailand MPA study, Galapagos assessment)
3. Other MEE studies include MPAs (Colombia AEMAPPS, Victorian State of Parks)
4. Other studies reported today that are not included in the Global Study dataset





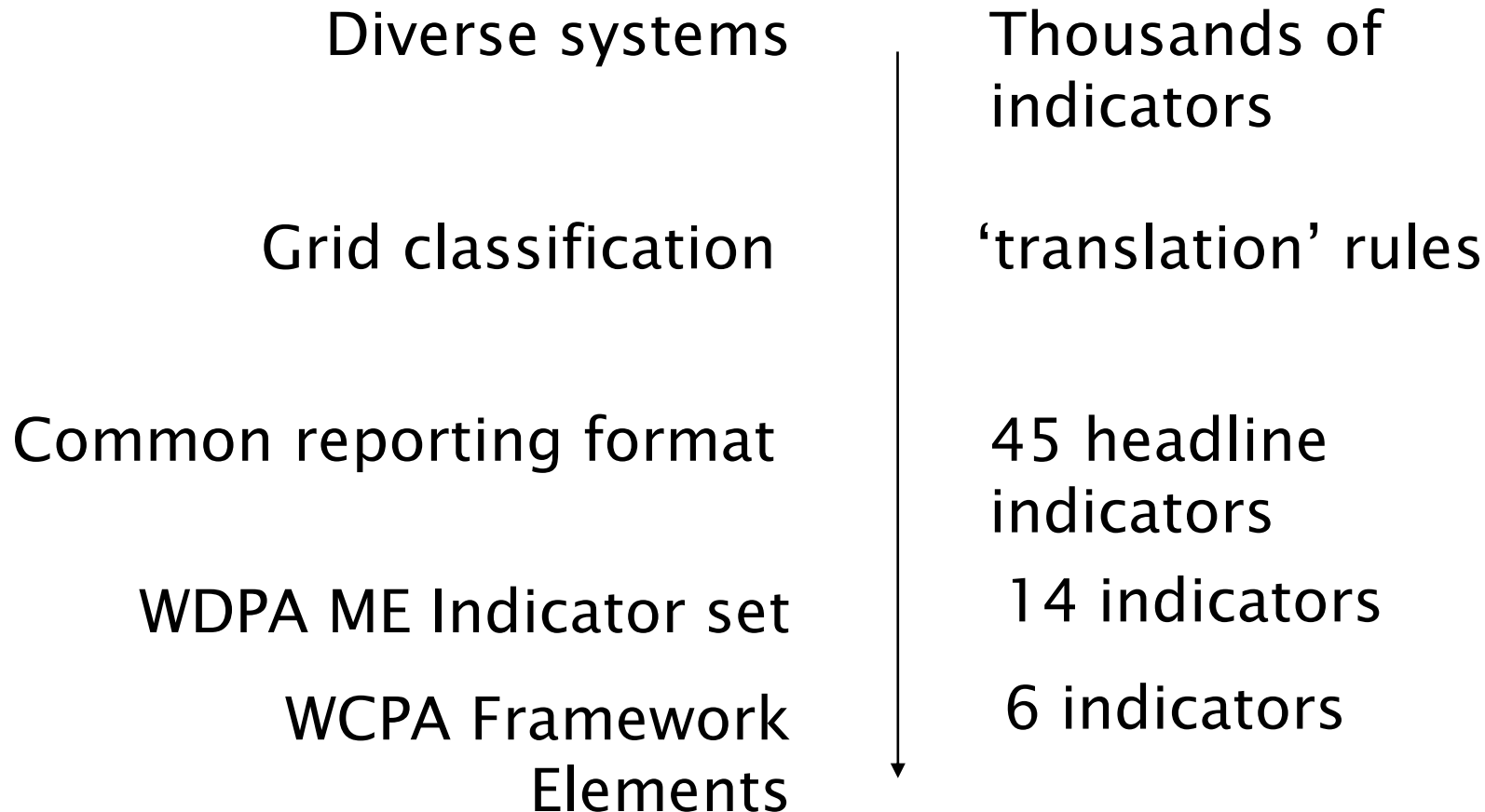
MPA's assessed	Overall	Africa	Asia	Europe	LAC	Oceania
1999	1	0	1	0	0	0
2000	2	0	0	0	2	0
2001	16	8	1	3	4	0
2002	4	0	0	0	4	0
2003	7	2	1	0	4	0
2004	29	0	17	0	0	12
2005	54	2	31	5	9	7
2006	118	20	3	11	82	2
2007	18	14	0	1	0	3
2008	51	2	8	20	3	18
2009	15	0	0	9	6	0
Not assessed	0	0	0	0	0	0

# Global Study Analysis



1. Data is available from approximately half of the PAME studies
2. Grouped individual indicators into 45 “headline” indicators and rescaled results into a common 0 to 1 format

# Common reporting format and management effectiveness indicator



<b>WCPA Framework Element</b>	<b>WDPA ME indicator</b>	<b>Common reporting format 'headline indicators'</b>
<b>Context</b>	<b>1.Value and significance</b>	Five important values
		Level of significance
	<b>2. Threats and constraints</b>	Five important threats
		Level of extent and severity of threats
		Trend of threats
		Constraint or support from external political and civil environment
		Main constraining factors of external political and civil environment
<b>Planning</b>	<b>3. Site design and establishment</b>	Park gazettal and tenure security
		Adequacy of legislation
		Marking and security/ fencing of park boundaries
		Appropriateness of design
	<b>4. Management Planning</b>	Management plan

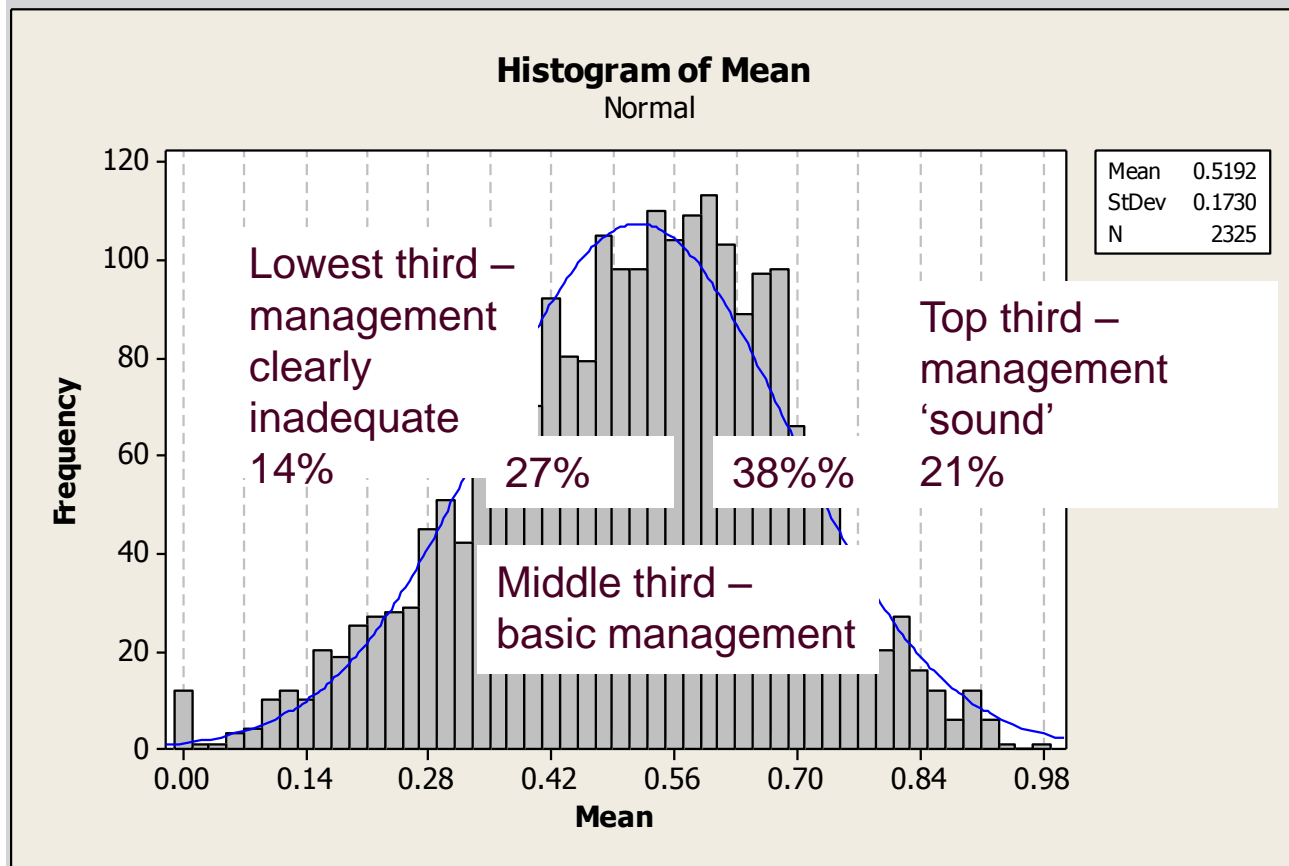
WCPA Framework Element	WDPA ME indicator	Common reporting format ‘headline indicators’
Input	5. Management resources	Adequacy of staff numbers
		Adequacy of current funding
		Security/ reliability of funding
		Adequacy of infrastructure, equipment and facilities
	6. Information base	Adequacy of relevant and available information for management

WCPA Framework Element	WDPA ME indicator	Common reporting format 'headline indicators'
Process	<b>7. Internal management systems and processes</b>	Effectiveness of administration including financial management
		Effectiveness of governance and leadership
		Management effectiveness evaluation undertaken
		Model of governance
		Adequacy of building and maintenance systems
		Adequacy of human resource mgt policies and procedures
		Adequacy of staff training
		Staff morale
		Staff/ other management partners skill level
	<b>8. Law enforcement</b>	Adequacy of law enforcement capacity
		List (up to) five main issues for law enforcement
	<b>9. Stakeholder relations</b>	Appropriate program of community benefit/ assistance
		Communication program
		Involvement of communities and stakeholders
		List community benefit/ assistance program
	<b>10. Visitor management</b>	Character of visitor facilities and services
		Level of visitor use
		Visitors catered for and impacts managed appropriately
	<b>11. Natural and cultural resource management systems</b>	Natural resource and cultural protection activities undertaken
		Sustainable resource use - management and audit
		Research and monitoring of natural/ cultural management
		Threat monitoring

<b>WCPA Framework Element</b>	<b>WDPA ME indicator</b>	<b>Common reporting format ‘headline indicators’</b>
<b>Outputs</b>	<b>12. Achievement of work program</b>	Achievement of set work program
		Activities/ services and outputs have been produced
<b>Outcomes</b>	<b>13. Conservation outcomes</b>	Proportion of stated objectives achieved
		Conservation of nominated values - trend
		Conservation of nominated values - condition
	<b>14. Community outcomes</b>	Effect of park management on local community

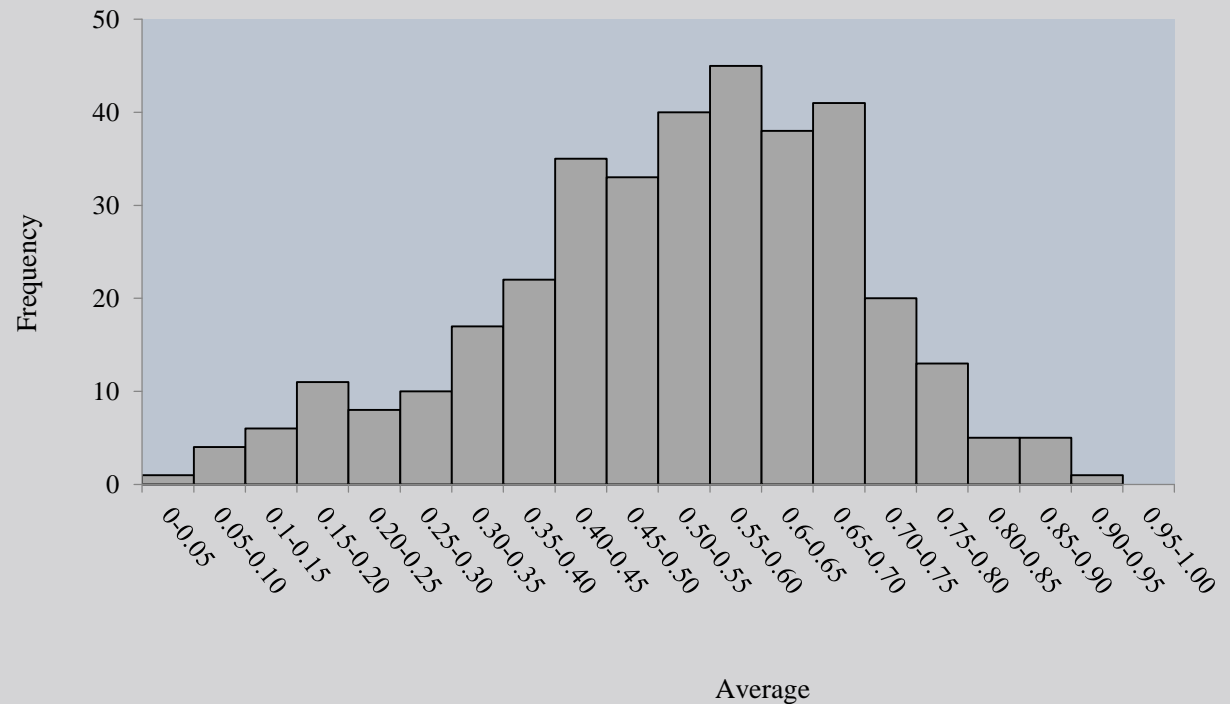
## PAME Global study results

# Overall effectiveness of Protected Area Management



## Marine Protected Areas

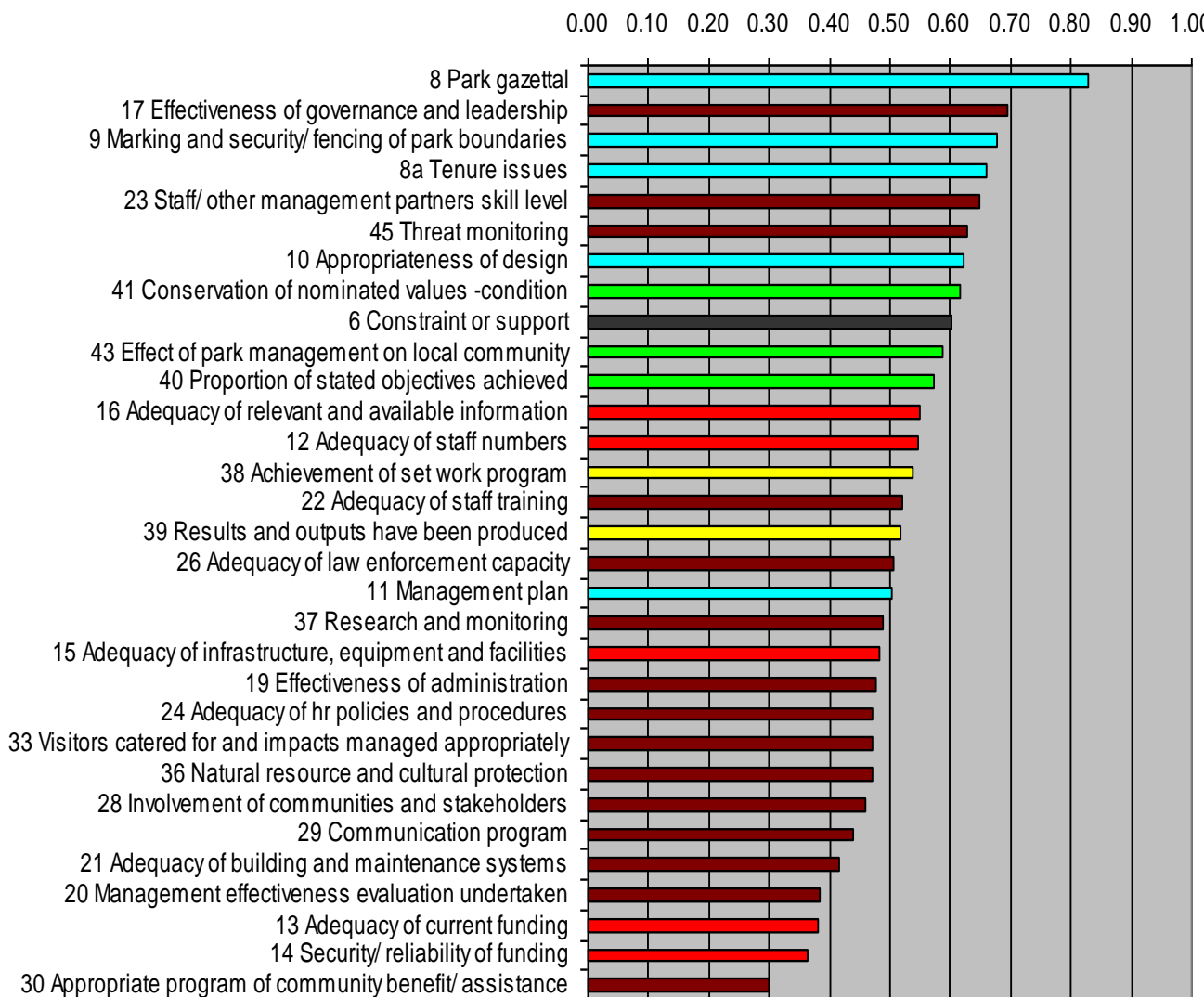
# Global ME Database overall scores for MPAs



Mean score for MPAs identical to mean for all PA data

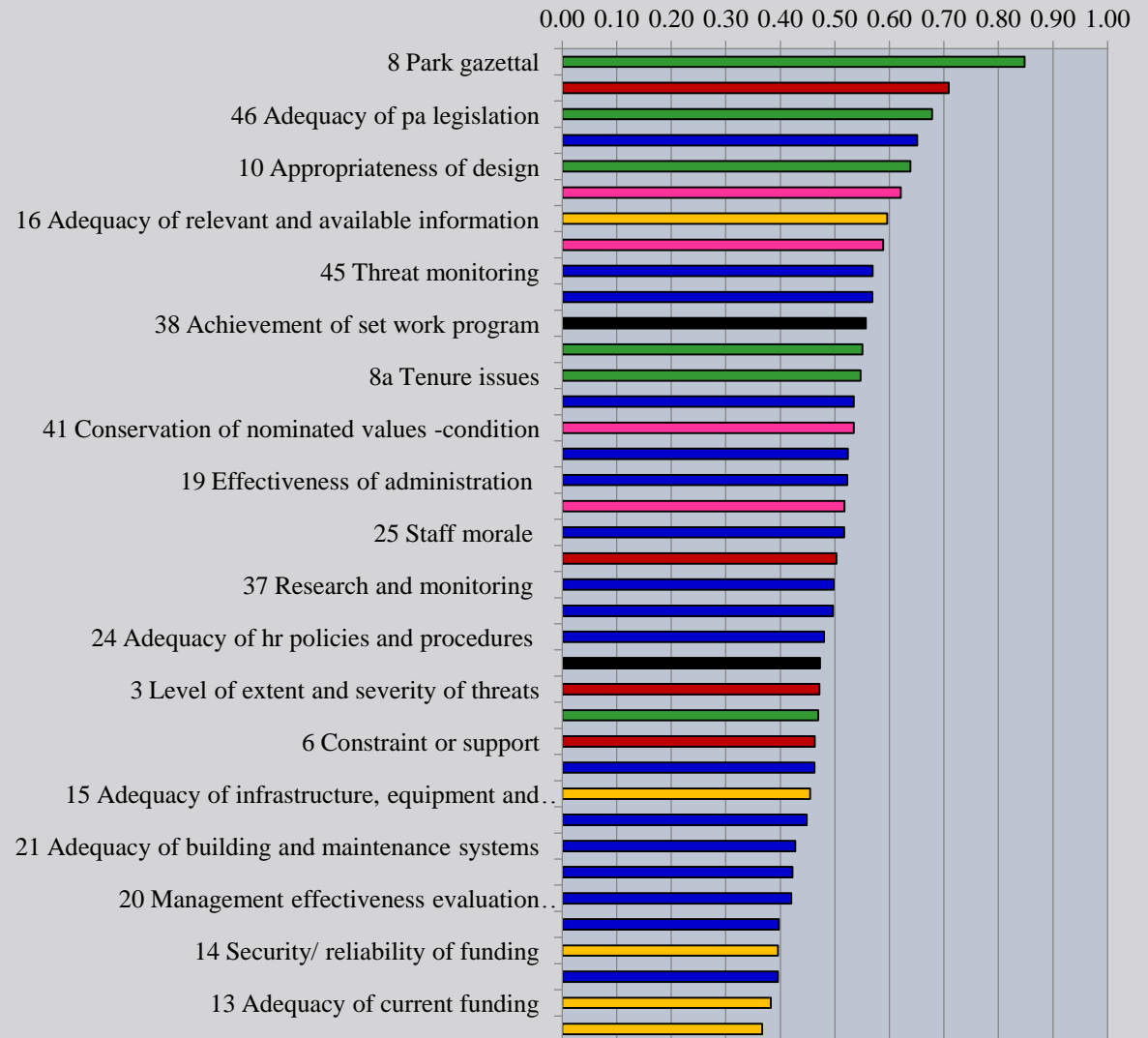
# PAME Global study results

## Performance of indicators



## An aerial photograph of a tropical coastline. A narrow, white sandy beach runs along the edge of a shallow, turquoise lagoon. The lagoon is filled with numerous small, dark, rectangular structures, likely coral reefs or artificial structures. The water transitions from a light turquoise near the shore to a deep blue further out. The sky is a pale blue with some light clouds.

Indicator	Category	Mean Score
8 Park gazettal	Achievement of set work program	0.85
46 Adequacy of pa legislation	Achievement of set work program	0.75
10 Appropriateness of design	Threat monitoring	0.65
16 Adequacy of relevant and available information	Threat monitoring	0.60
45 Threat monitoring	Threat monitoring	0.58
38 Achievement of set work program	Achievement of set work program	0.58
8a Tenure issues	Threat monitoring	0.55
41 Conservation of nominated values -condition	Threat monitoring	0.55
19 Effectiveness of administration	Effectiveness of administration	0.55
25 Staff morale	Effectiveness of administration	0.55
37 Research and monitoring	Threat monitoring	0.55
24 Adequacy of hr policies and procedures	Threat monitoring	0.55
3 Level of extent and severity of threats	Threat monitoring	0.55
6 Constraint or support	Effectiveness of administration	0.55
15 Adequacy of infrastructure, equipment and services	Adequacy of infrastructure, equipment and services	0.55
21 Adequacy of building and maintenance systems	Adequacy of infrastructure, equipment and services	0.55
20 Management effectiveness evaluation	Effectiveness of administration	0.55
14 Security/ reliability of funding	Adequacy of funding	0.55
13 Adequacy of current funding	Adequacy of funding	0.55



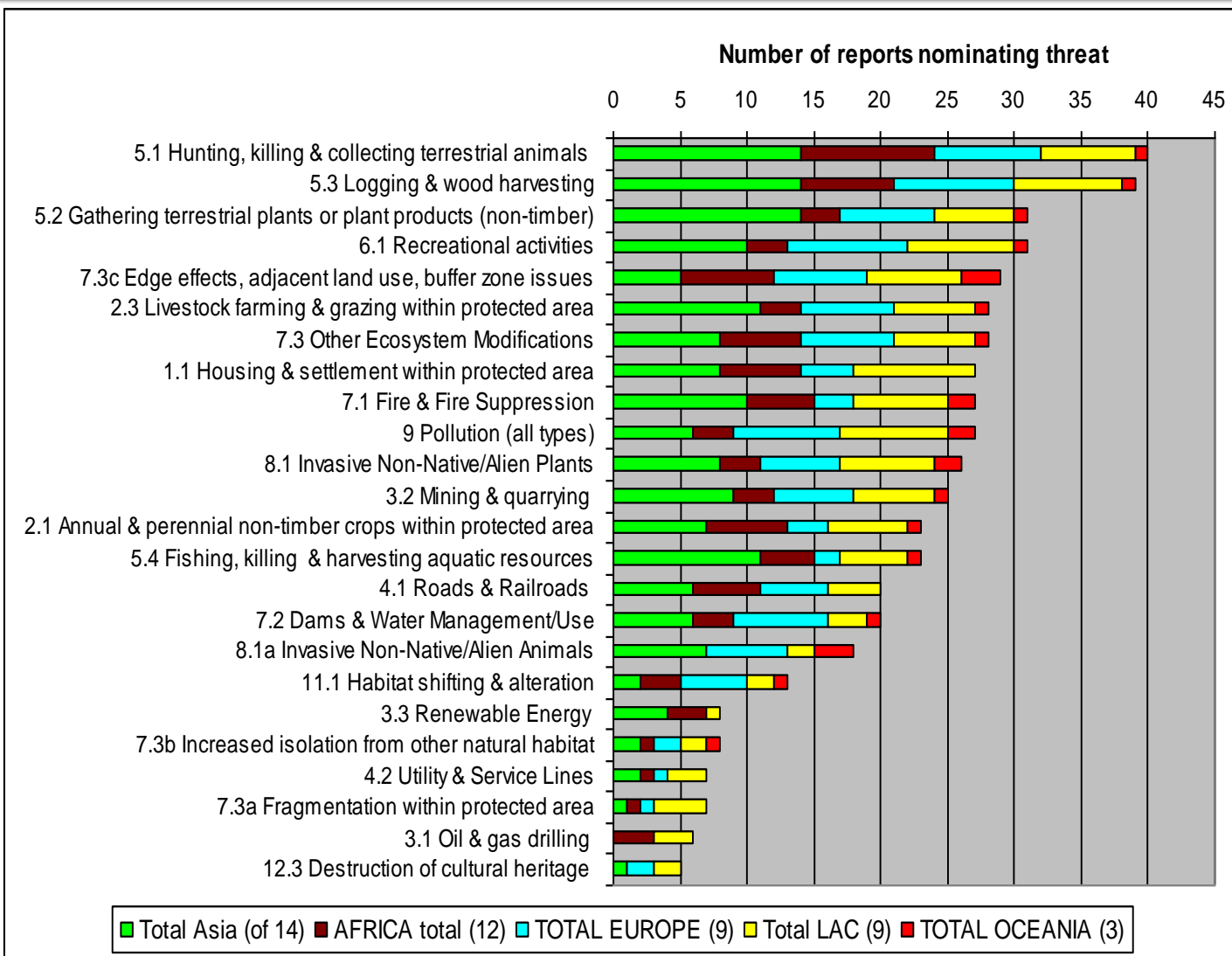
Global Study Results



Summary by WCPA Element

	Mean	Sample
Average inputs	0.50	2302
Average planning	0.64	2305
Average process	0.49	2336
• Governance processes	0.51	2301
• Community processes	0.45	2189
• Environmental processes	0.49	2199
Average output	0.53	1368
Average outcome	0.60	2196

# Most commonly reported threats



## Strongest aspects of management

1. Park establishment  
(gazettal, boundary marking, tenure issues, PA design)
2. Conservation of key values, achievement of management outputs and outcomes.
3. Governance



## Marine Protected Areas

## Strongest aspects of management



1. Park establishment  
(gazettal, tenure issues,  
PA design)
2. Adequacy of legislation
3. Governance

## PAME Global study results

## Weakest aspects of management

1. Programs of community benefit and assistance
2. Adequacy, security and reliability of funding
3. Communication programs
4. Involvement of communities and stakeholders
5. Building and maintenance systems



## Marine Protected Areas

## Weakest aspects of management



1. Adequacy of staffing, training, skill levels
2. Adequacy, security and reliability of funding
3. Visitors catered for and impacts managed
4. Programs of community benefit and assistance
5. Management effectiveness studies

## PAME Global study results

## Highest correlation of individual indicators with overall Management Effectiveness



1. Communication program
2. Natural and cultural resource management programs
3. Management plans
4. Involvement of communities and stakeholders

## PAME Global study results

## Highest correlations with Outcomes



### Biodiversity outcomes

1. Skills of staff
2. Resolution of tenure issues
3. Achievement of work program
4. Effectiveness of law enforcement

### Community outcomes

1. Communication program
2. Program of community benefit
3. Involvement of communities and stakeholders

# Marine Protected Areas

## Correlations between indicators



Headline indicators	Outcome indicators		
	Conservation of nominated values - condition	Conservation of nominated values –trend	Effect of park management on local community
Level of significance	0.86** (21)	0.93** (10)	0.47** (148)
Level of extent and severity of threats	0.45** (13)	0.57** (13)	
Constraint or support	0.47** (55)		
Tenure issues	0.74** (10)		
Management effectiveness evaluation undertaken			0.49** (57)
Staff/ other management partners skill level	0.53* (10)		
25 Staff morale	0.60** (28)	0.53** (26)	
32 Sustainable resource use	-0.75** (13)		
39 Results and outputs have been produced		0.61* (10)	

Introduction to  
MEE

Questions

Thank - you

