



CHASING CORAL

ACT

Quick Action Guide

QUICK START GUIDE: YOUR ACTION PRIMER

Ways to take action locally and globally following the film



"It's not too late for coral reefs... indeed, for many other ecosystems that are facing challenges from climate change. It's still possible to reduce the rate at which the climate is changing, and that's within our power today." - Dr. Ove Hoegh-Guldberg

To focus our collective efforts, we're rallying around two important goals:



THE GREAT TRANSFORMATION

Move your community to 100% clean energy.

To limit the warming that threatens our ecosystems, we must reduce our carbon emissions by implementing the climate solutions that benefit us all.

How do we do that?

We need to scale clean energy like solar, wind and electric cars -- making them more accessible and widely available.



THE SAFEGUARD

Support coral reef preservation.

While we reduce emissions, we must also ensure our coral reefs have the best shot at survival for the future.

How do we do that?

We need to repopulate the most resilient coral strains, and protect reefs from activities that threaten them (like dredging and overfishing).



THE GREAT TRANSFORMATION

We can make clean energy unstoppable. Here are a few ways to take action:



SHARE THE VISUAL EVIDENCE WITH EVERYONE. Follow us on social media to repost the most compelling pieces. Sign up to host a screening and invite 5 unexpected people to attend e.g., your boss, a local politician or your school's principal.



BECOME AN AMBASSADOR. Expand the reach of Chasing Coral by becoming a local ambassador for future screenings and impact events. If you're interested, [send us a message here](#).



ASK YOUR LEADERS TO SUPPORT CLEAN ENERGY AND CLEAN JOBS. First, research what's happening in your state, and then call your mayor, state representative or governor's office. Make your ask public on social media like we did with Chasing Ice.



COMMIT TO INDIVIDUAL ACTION. Research the clean energy solutions available in your community and consider ways you can reduce your own energy consumption and carbon footprint. Get started with National Geographic's 14 Ways to Reduce Your Carbon Footprint.



JOIN LOCAL EFFORTS. Combine efforts with organizations working in your area. Here are a few groups who may have chapters near you: 350.org, Citizens Climate Lobby, Environment America, Environmental Defense Fund, League of Conservation Voters, National Wildlife Federation, The Nature Conservancy, and Sierra Club's Ready for 100 campaign.



PROTECT OUR CORAL REEFS

Support this vital ecosystem. Here are a few ways to take action:



SHARE THE FILM. Help reveal this important story hidden beneath the waves to your friends and community. Get 5 friends to watch *Chasing Coral* on Netflix.



SUPPORT THE CORAL CREW. Donate - either your time or money - to the organizations actively working to preserve and protect our reefs. Here are a few groups who may have chapters in your area: Coral Reef Alliance, Surfrider Foundation, Reef Environmental Education Foundation, Reef Check, 50 Reefs, Project AWARE, and the Coastal Conservation League.



RALLY BEHIND OUR LARGEST REEF. The Great Barrier Reef is among other World Heritage Sites being threatened by new coal plants. [Call on UNESCO](#) to issue a statement halting new fossil fuel development near these sites.



REPORT ON REEFS IN YOUR COMMUNITY. [The 50 Reefs Initiative](#) is expanding our global call to citizens around the world. Scientists urgently need to understand which coral reefs bleached during the last three years and importantly, which did not. If you are a scientist or diver, regularly visiting coral reefs or you know someone who did, [send us a message here.](#)



DIVE AND SWIM SMARTLY. Look for sunscreens without oxybenzone a chemical shown to [damage coral reefs](#) and [call for a ban](#) of these products or start your own petition. Consider rash guards and [UPF swimwear](#) with built-in sun protection to limit the amount of sunscreen needed.