ICRI Webinar: Harnessing AI to monitor coral reefs

# **MERMAID**

A shared model, many contributors: co-creating better, simpler coral reef AI for all.







## Introducing MERMAID

An initiative of the Wildlife Conservation Society,

MERMAID is the first and only end-to-end platform for monitoring coral reefs that integrates fish, benthic, bleaching, and soon macroinvertebrate data.













## Introducing MERMAID

**94% of MERMAID users are from outside WCS** — forming a thriving, global community of NGOs, research institutes, academics, practitioners, and government agencies.

>3,000 users

>180 organizations

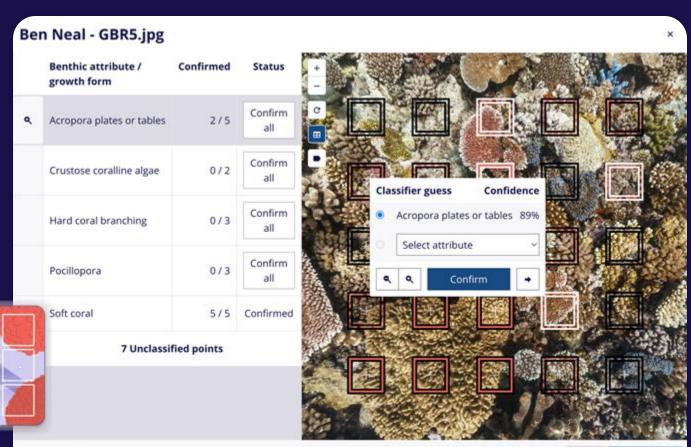
8,000 monitored sites





# The first of the MERMAID AI suite of tools:

Image Classification (Beta)





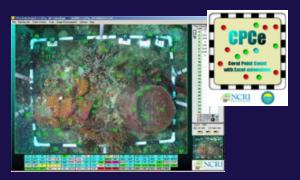




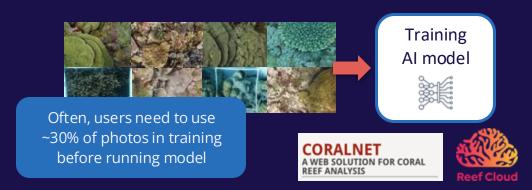
#### Challenges in turning coral reef images into data

Monitoring coral reefs is essential — but it's hard.

Traditional approaches are very slow and labor-intensive



Current Al pipelines require model training and validation



→ Harder adoption, limited model/labels standardization, coral reef images underutilized, and unaccessible



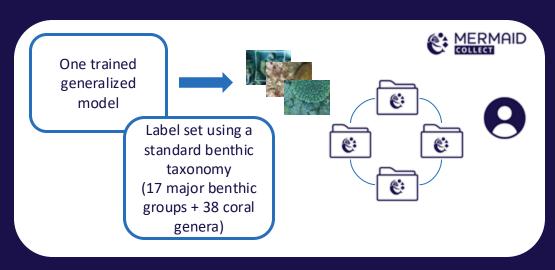
#### Our approach to Al for coral reef images

Instead of having each team training and maintaining their own models, MERMAID developed a shared generalized model already trained and integrated into our platform.

#### With CoralNet



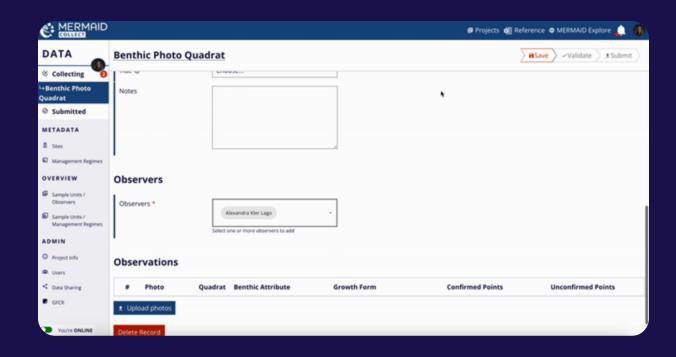
>500,000 images from 326 public sources used in training



Shared across sites, projects and teams

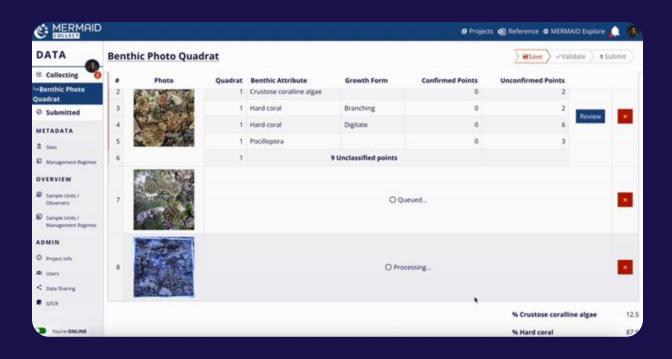


**Step 1:** Users drag-and-drop photos into MERMAID





Step 2: MERMAID instantly makes predictions for 25 points in each photo

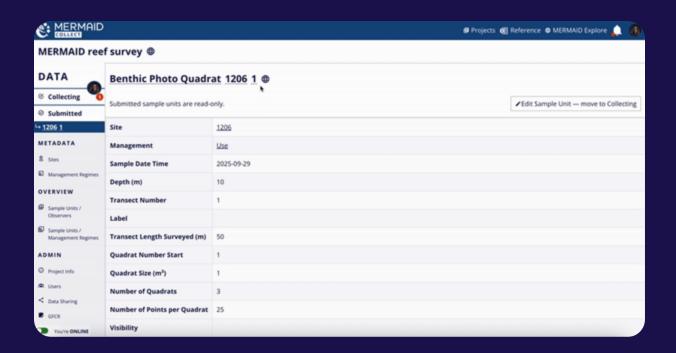




**Step 3:** Users review and confirm annotations, which are saved to build better future models



**Step 4:** Visualize instant results and download in MERMAID Explore and *mermaidr* R package



→ No training, validation, or advanced settings needed, which makes this approach accessible to any team



#### **Open training data in MERMAID**

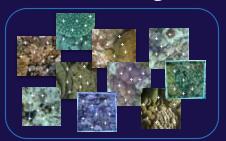
High-quality, open training data are essential for improving coral reef image classification.

Yet, most training datasets are closed or inaccessible, limiting progress and innovation.

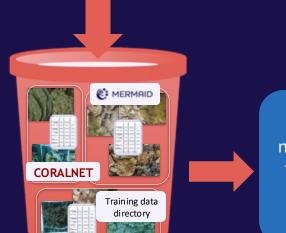
With support from the AWS Imagine Grant, WCS is creating the first open, global repository of anonymized coral reef photos and annotations — a shared resource to build and test better models.

Every contribution counts: as MERMAID Al users upload photos, confirm annotations, and add new labels, they're collectively improving future coral reef Al models.

#### Labelled training data



Anonymized, metadatascrubbed photos and confirmed annotations submitted in MERMAID Collect (and other sources)



Training of new AI models for coral reef data applications

#### Training data public bucket

(Amazon S3 Public Bucket)



# Raw observation data remains secure in projects

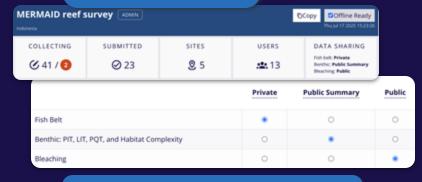
Users' original photos and benthic PQT data (observations and summaries) are securely stored in MERMAID.

**Users control data sharing** through their projects (Public, Public Summary, or Private).

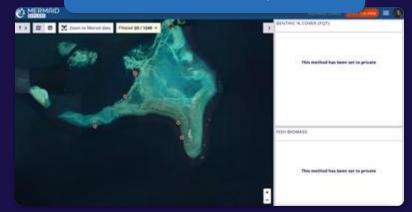
Only project members can view data unless made public, in which case it's accessible via MERMAID Explore or the R package.

Details available in MERMAID's Terms of Service: datamermaid.org/terms-of-service.

Benthic PQT data remains protected. Accessible to project users.



Only visible to others if data sharing is set to Public Summary / Public.



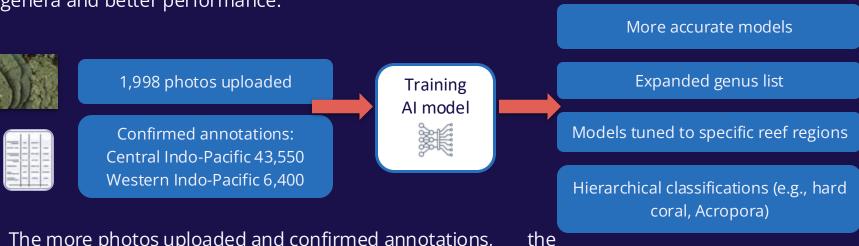


#### What's next for MERMAID AI?

MERMAID AI *betα* model is freely available to all MERMAID users. Next year, we'll be **actively training and releasing a better model (v1).** 

Using MERMAID AI expands open training datasets and helps improve the classifier to more coral

genera and better performance.

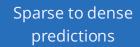


The more photos uploaded and confirmed annotations, faster we can release new models.



#### **Collaborating on R&D (Research & Development)**

We're part in the R&D of new hierarchical segmentation models with Coralscapes, a project from Transnational Red Sea Center at EPFL (École Polytechnique fédéral in Lausanne).



Hierarchical label set + orthogonal classes

Improves representation, accuracy, and completeness of benthic attributes with growth forms and health status, while providing more reliable and flexible benthic cover estimates.





Acropora millepora

- Branching 
Bleached

Score: 0.83



## Join us!

We invite you to try the *beta* MERMAID Al model. Contribute your photos and annotations, so we can improve future models.

Join the public bucket if your platform/initiative has coral reef imagery and annotations.

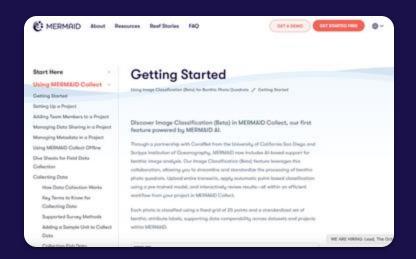
# Open data. Shared Al. Stronger reef monitoring.

We believe the future of coral reef monitoring depends on open, shared Al.



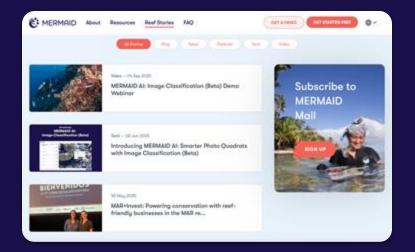


#### Stay tuned for what's next in MERMAID



Explore our documentation for a step-by-step on how to use the *beta* MERMAID AI model.

Sign up to our newsletter to stay up to date on new AI developments



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datamermaid.org



